

# NATIONAL COUNCIL FOR LEADERSHIP, INC.

"EMPOWERING PEOPLE TO CREATE THEIR OWN FUTURE"

**Minutes**  
**Board of Directors Meeting Minutes**  
**Monday, June 29, 2020**  
**4:00pm - 5:00pm**  
**Conference Call: 800-780-8834; Code: 3471503#**

## **Board Minutes**

**Present Phone:** Pat Martinez, Manuel Rodriguez, Marjorie Serralles-Russell

**Absent:** James Perez Foster

**Staff Present:** NA

## **PROCEEDINGS:**

Board Chair, Pat Martinez called the meeting to order at 4:10pm

### ***Approval of the Minutes - Marjorie Serralles-Russell, Secretary***

Marjorie Serralles-Russell previously submitted the minutes for the April 15, 2020 Board meeting and they were included in today's Board meeting package. Marjorie reviewed the highlights of the minutes.

**Requested action by the Board to approve. Motion by Manuel and seconded by Pat. Minutes were approved as presented.**

### ***Executive Report - Pat Martinez, Board Chair discussed the following:***

#### **Collaborative Partners**

The COVID pandemic has significantly affected several Collaborative Partner opportunities.

- MeckED - had offered to provide a \$1,000 grant, if a series of training classes were attended. The fee to attend the class was \$287 and several of the classes were attended until the classes needed to be cancelled. While the registration fee was refunded, MeckEd indicated they would not be able to pay the \$1,000.
- Northside Baptist was also unable to hold NCL's A Game Plan for Life training this summer.

#### **Board Expansion**

- Our local Board expansion efforts have taken much longer than had been hoped.
- From NCL's potential Board member list, realistically the only person with a possibility of joining is Dr. Maha Gingrich. Pat will follow-up to see if it is a go or not.
- This is an issue if the organization is to continue to be viable and relevant.

### **Cesar Chavez Breakfast**

- This breakfast was rescheduled once again to Monday, September 14th 2020.
- Marjorie, however, raised concern if this was realistic given the recent spikes in COVID cases the community has experienced. Many organizations have cancelled Fall events.
- After much discussion the Board agreed to move the event to Monday, March 29, 2021 and hold a virtual video event Thursday, July 30, 2020 7-8pm to honor the 2020 honorees. These awards can be pre-recorded to simplify the event flow.
- Sponsorships for the 2020 event totaling \$ 8,240 and ticket sales of \$ 540 have been secured to date. Expenses of \$1,174 have been incurred.
- Marjorie also raised the importance of maintaining a reasonable expense to revenue ratio as we continue with this and any future fundraising efforts. Every organization is experiencing significant retooling during these challenging economic times. Non-profits will also need to do so. Traditional fundraising may need to get creative and new ways to create and maintain donors will remain an important and necessary goal.
  - This discussion lead to further dialogue of the need to revisit NCL's Mission statement. Marjorie suggested it might be helpful to narrow the focus of our current mission statement to one that can inspire people to act, give or simply move them to want to learn more.
  - Additional discussion revolved around the importance of identifying NCL's core values. Each Board member will submit 3 suggested core values.

### **Alternative Fundraising Grant Opportunities**

- Pat has approached 3 free-lance individuals with experience in writing grants to explore what opportunities may exist to attempt to secure. Pat is finalizing a scaled percentage incentive for the individual(s) based on securing the grants.

### **Deeper Understanding of A Game Plan for Life**

- Scheduled **Monday, July 13th 4:00 pm** for Board members to have the opportunity to explore in further depth NCL's signature program, A Game Plan for Life. This deeper understanding will allow Board members to more fully appreciate the benefits and impact of the program.

***The meeting was adjourned at 5:10 pm.***

***NEXT scheduled Board meeting is Wednesday, July 15, 2020.***

Minutes captured and submitted by Marjorie Serralles-Russell, Secretary.

Signature Marjorie Serralles-Russell Date \_\_\_\_\_  
(Secretary, Board of Directors)