



NATIONAL COUNCIL FOR LEADERSHIP

2021 Cesar Chavez Liderazgo Awards Individual Leader Nomination

The "**Cesar Chavez Liderazgo Award**" was named in recognition of the Latino Civil Rights Leader, Cesar Chavez, and was established to recognize leaders who build on the foundation of advocacy and make a difference in our community today. Since 2016, we pay tribute to individuals who make significant contributions to their community through their time, actions, talents, and dedication. We recognize individuals who have demonstrated an exemplary level of leadership and community engagement to impact our Latino communities' quality of life positively.

Two finalists will be selected from among the following areas: Business, Nonprofit, Community Leaders, and Young Leaders. The NCL selection committee chooses the finalists. The honorees are recognized at the Annual Cesar Chavez Contemplation Event held in March.

Public Nominations OPEN Wednesday, November 4, 2020, and CLOSE Friday, December 4, 2020, at 5pmEST.

Eligibility

Any person can be nominated except for any paid staff or board member of NCL or any member of the Awards committee. Persons nominated for this award will have consistently demonstrated compassion and service to either one organization or various volunteer activities in one year. The charitable activities/events or services listed on the application cannot be part of the nominee's job description or duties. The individual cannot receive any monetary or personal benefits from their involvement.

Selection Process

The finalists will be chosen by the NCL selection committee comprised of members from the NCL board. Individuals that are nominated are prohibited from serving on the selection committee.

The selection committees will receive all nominees' submission packets in advance to make their final determination on the finalists.

Judging Criteria

1. The degree to which their services/ actions have made a lasting or meaningful contribution or impact on the Latino community - 40%

2. The length and degree of their involvement – 20%
3. The extent to which their advocacy or action might be considered above and beyond – 20%
4. The extent to which their action would be recognized and valued by their peers/ community leaders- 20%

Quality of Commitment/Contributions to the Latino Community:

- Financial
- In-Kind
- Volunteer hours

Length of Service:

- Has the applicant demonstrated sustained commitment to leadership and service?

Leadership qualities: Has the applicant:

- Served in a leadership capacity
- Volunteer hours
- Played a role in the creation of a project or non-profit organization
- Effectively mobilized volunteers, partners, and resources to serve the Latino Community

Role modeling:

- How has the applicant inspired others to engage in community service?

Impact on the Latino Community. Innovation:

- How has the applicant utilized unique and creative approaches to meeting needs?

Timeline for 2021

- Nominations OPEN Wednesday, November 4, 2020
- Nominations CLOSE Friday, December 4, 2020, at 5pmEST
- Internal selection process
- A public announcement will be made on January 25, 2020
- Recognition at Cesar Chavez Contemplation Virtual Event, March 22, 2021, 6pm to 7pmEST

Cesar Chavez Liderazgo Hall of Fame – Award Recipients

2016: “Women Leaders in Education”

- Vivian Correa
- Magdalena Maiz-Peña
- Edith McElroy
- Rosanna Saladin-Subero

2017: “Leaders that Balance Economic Development and Advocacy”

- Astrid Chirinos
- Jose Hernandez-Paris
- Omar Jorge
- Norberto Sanchez

2018: “Leaders that Build on the Foundation of Advocacy”

- Matty Lazo-Chadderton
- Wendy Mateo-Pascual
- Oliver Merino
- Carlos E. Sanchez
- Hector Vaca
- Rev. Dr. Dwayne Walker

2019: “Leaders that Impact Social Change”

- Manolo Betancur
- Blanca Hernandez
- Cristobal Morel
- Cecilia Polanco
- Power Couple: Olma Echeverri & German De Castro

2020: “Building on Legacy-advocacy across generations”

- Georgia Jacques Lewis
- Carmen Hilton (Carmen Soler Bulto Hilton)
- Federico Rios
- Stefania Arteaga

2021:

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