



**NATIONAL COUNCIL FOR LEADERSHIP
PRESENTS
8th ANNUAL CESAR CHAVEZ CONTEMPLATION
BREAKFAST: REFLECTIONS & MOVING FORWARD...
March 31, 2025**



WELCOME MESSAGE



Pat Martinez
Founder/Chairperson

Our mission at the ***National Council for Leadership*** is transforming people through leadership training to have a positive impact on a multicultural future. Providing workshops will enhance self-development and allow our participants to gain the necessary skill sets to succeed in today's competitive marketplace.

In partnership with Leadership in the Clouds™, a company that develops transformational leaders, ignites innovation, and creates environments for success, we provide Leadership and cultural development to low-income, underrepresented, racial/ethnic minorities and first-generation individuals. Collaboratively, we provide the tools to develop leaders and build the talent pipeline. Our annual fundraiser is being held to support these efforts.

Today, we reflected on the legacy of **CESAR CHAVEZ, a Latino civil rights leader and labor leader for farmworker rights**. Cesar Chavez's legacy exemplifies the principles of leadership. Moving forward, we celebrate those who are building on the foundation of advocacy and making a difference in our community - today. Thank you for joining us today. **The journey continues...**



CESAR CHAVEZ



Early Life Union leader and labor organizer Cesar Chavez was born Cesario Estrada Chavez on March 31, 1927, near Yuma, Arizona.

Chavez dedicated his life to improving farm workers' treatment, pay, and working conditions. He knew all too well the hardships farm workers faced. When he was young, Chavez and his family toiled in the fields as migrant farm workers.

Labor Leader After working as a community and labor organizer in the 1950s, Chavez founded the National Farm Workers Association in 1962. This union joined the Agricultural Workers Organizing Committee in its first strike against grape growers in California in 1965. A year later, the two unions merged, and the resulting union was renamed the United Farm Workers in 1972.

In early 1968, Chavez called for a national boycott of California table grape growers. Chavez's battle with the grape growers for improved compensation and labor conditions would last years. In the end, Chavez and his union won several victories for the workers when many growers signed contracts with the union. He faced more challenges from other growers and the Teamsters Union through the years. All the while, he continued to oversee the union and work to advance his cause.

As a labor leader, Chavez employed nonviolent means to bring attention to the plight of farm workers. Held marches, called for boycotts, and went on several hunger strikes. He also brought national awareness to the dangers of pesticides to workers' health. His dedication to his work earned him numerous friends and supporters, including Robert Kennedy and Jesse Jackson. It is believed that Chavez's hunger strikes contributed to his death: He died on April 23, 1993, in San Luis, Arizona.



THE ROAD FROM DELANO TO CHARLOTTE



This event started as an idea over 11 years ago and then became a reality in 2016 with the "1st Annual Cesar Chavez Contemplation Breakfast: Reflections and Moving forward..." which was held at the Levine Museum of the New South. The event founder is Pat Martinez, who wanted to establish an annual event that would serve to support civic engagement and build social capital within the Latino Community. The idea of highlighting the impact a farmer from Delano, California had on our country is something to be remembered.

Cesar Chavez spent much of his life as a migrant farm worker with his family. His life as a migrant worker allowed him to see the treatment, wages, and working conditions of migrant workers up close. He knew the hardships they faced because he faced them too, and he wanted to make a change for the better. So, he decided to become a labor organizer in the 1950s. Cesar Chavez fought for basic human rights for the farm worker, then for education and economic empowerment.

The event serves to celebrate the legacy of Cesar Chavez as a leader who fought for civil rights, economic empowerment, labor relations, education, advocacy and servant leadership. The goal is to have our Charlotte community, Latino and non-Latino acknowledge that March 31st is Cesar Chavez's birthday and establish this day as a day of community service in honor of a man that fought for human rights for the unseen and voiceless.

A farmer who began a civil rights movement. A man whose actions impacted industry and changed the world. In 2014, as proclaimed a Federal holiday in the United States by President Obama, Cesar Chavez. The day is a holiday [that] is celebrated annually on March 31st. The purpose of this holiday is to celebrate the birthday and the legacy of civil rights and labor movement leader Cesar Chavez.

March 31st is Cesar Chavez's Birthday.
A day of reflection and moving forward...



PROGRAM



Music performance

Susan Cardenas

"De Colores"

Greetings

Invocation

Purpose

Welcome

Keynote Speaker

2025 Cesar Chavez Liderazgo Awards

Larry Itliong (posthumously)

Dr. Javier Gonzalez Gonzales

Wayne Cooper

Alba Sanchez

Cristina España

Angie Thacker

**Induction into the
Cesar Chavez Liderazgo Hall of Fame**

Closing Remarks



CESAR CHAVEZ

LIDERAZGO HALL OF FAME

2016 Inductees

Vivian Correa
Magdalena Maiz-Pena
Edith McElroy
Rosanna Saladin-Subero

2017 Inductees

Astrid Chirinos
Jose Hernandez-Paris
Omar Jorge
Norberto Sanchez

2019 Inductees

German de Castro
Olma Echeverri
Blanca Hernandez
Cristobal Morel
Cecilia Polanco

2018 Inductees

Matty Lazo-Chadderton
Wendy Mateo-Pascual
Oliver Merino
Carlos E. Sanchez
Hector Vaca Cruz
Rev. Dwayne Walker
Manuel Betancur

2020 Inductees

Stefania Arteaga
Carmen Hilton
Georgia Jacquez-Lewis
Federico Rios

2022 Inductees

Maria C. Garza
Grace L. Nystrum

2023 Inductees

Gris Bailey
Edward C. Garza
Kurma Murrain
Ana Patino
(posthumously)

2024 Inductees

Sil Ganzó
Dr. Paul Ortiz

2025 Inductees

Dr. Javier Gonzalez
Wayne Cooper
Alba Sanchez
Cristina España
Angie Thacker
Larry Itliong
(posthumously)





"Students must have initiative; they should not be mere imitators. They must learn to think and act for themselves - and be free."

Cesar Chavez

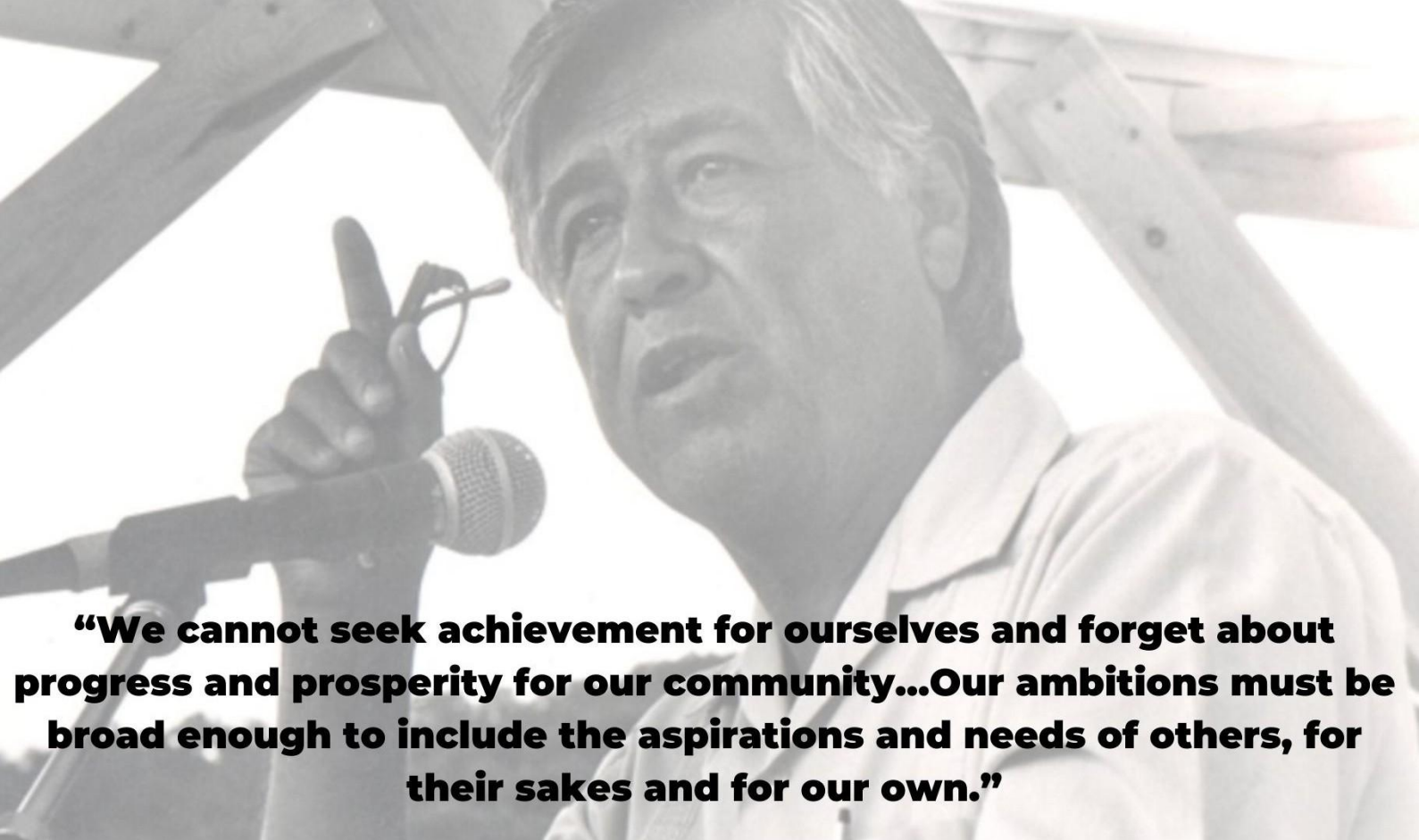


THANK YOU



Website
www.nationalcouncilforleadership.org





“We cannot seek achievement for ourselves and forget about progress and prosperity for our community...Our ambitions must be broad enough to include the aspirations and needs of others, for their sakes and for our own.”

SAVE DATE: 3/30/26



NATIONAL COUNCIL FOR LEADERSHIP
"Empowering Students to Create
their Own Future!"



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