

NATIONAL COUNCIL FOR LEADERSHIP, INC.
"EMPOWERING PEOPLE TO CREATE THEIR OWN FUTURE"

Minutes
Board of Directors Meeting Minutes
Wednesday, October 16, 2019
4:00pm to 5:30pmEST
Conference Call: 800-780-8834; Code: 3471503#

Board Minutes

Present: Pat Martinez, James Perez Forster and Marjorie Serralles-Russell

Staff Present: NA

PROCEEDINGS:

Board Chair, Pat Martinez called the meeting to order, a quorum was established.

Approval of the Minutes - *Marjorie Serralles-Russell, Secretary*
Marjorie Serralles-Russell represented minutes from the July 17, 2019 board meeting.

Requested action by the board to approve. **Motion by James Perez Forster and seconded by Pat Martinez. Minutes presented were unanimously approved as presented.**

Executive Report - Pat Martinez, Board Chair discussed the March 23rd Chavez Breakfast event and an update on board recruitment.

5th Annual Chavez breakfast event: Monday, March 23, 2020

Pat gave an update of the event:

- Will be branding National Council for Leadership, not using Leadership in the Clouds.

- Concept of transforming students lends itself to more sponsors.
- Targets and initial expenses include:
 - Net \$20,000. This would allow NCL to continue its leadership program.
 - Attendance 150 (Last year was 110)
 - Sponsors \$20,000, (last year was \$4500)
 - Ticket prices: \$50 early; \$65 thereafter
 - Food cost: \$15/person, Manolo's catering
 - Venue \$1,000 (includes a 25% non-profit discount) + \$300 cleaning fee
 - Rental chairs, tables - TBD after walk-thru scheduled later this month.
 - Intention to use more volunteers and students.
- In efforts to impact legacy building efforts the theme is: Honoring our-community Latino Leaders - "*Bridging the Generational Divide*"
 - Three inductees:
 - Georgia Lewis
 - Frederico Rios
 - Carmen Hilton
 - Possibly add Cristobol Moreno who has deep connection with Compare Food (a past sponsor)

Board Recruitment

Recruitment package needs to be finalized and will be shared with James and Marjorie. Pat updated the top potential board candidates:

- 1. Tony Zeiss, Partner at Zeiss & Cushman, former President of CPCC
- 2. Maha Gingrich, Consultant, former Professor at CPCC
- 3. Rev. Dwyane Walker, AME Little Rock Church
- 4. Manuel Rodriguez, Retired Chiquita Brands
- 5. Omar Jorge - Compare Foods executive

Marjorie has secured Manuel Rodriguez and followed up with a meeting with Pat and Manuel.

Ideally, NCL needs a board member with accounting background.

Fund Development

- Marjorie will propose NCL for a monetary grant from the Arbonne Charitable Foundation. Pat is helping fill out the form.
- Intention to explore possibility of a partnership with Brava Investments

Fiscal Agent

- Pat completed the tax forms covering the 2018-2019 year. AS NCL's revenues are NOT > \$50,0000, a 990ecard which was processed. NCL continues to await its tax-exempt status. We expect to hear before year-end.

Other Business

- James and Marjorie continue to receive attachments in a *winmail.dat* format that neither one is able to open. Pat was going to look into this further.
- Also discussed inability to access information on the Board portal. Pat provided the updated password.

Motion to adjourn

A motion was made by James to adjourn seconded by Marjorie at 4:51pm.

The next scheduled meeting of the NCL Board of Directors is Wednesday, January 15, 2020.

Minutes captured and submitted by Marjorie Serralles-Russell, Secretary.

Signature Marjorie Serralles-Russell -
Date 10/23/19
(Secretary, Board of Directors)