



NATIONAL COUNCIL FOR LEADERSHIP, INC.

"EMPOWERING PEOPLE TO CREATE THEIR OWN FUTURE!"

Present to the Board of Director

By

Pat Martinez, Chair

7.18.18

FINANCIAL DEVELOPMENT REPORT

Board Report: 7.18.18



FUNDING UPDATE

Grant submission pipeline

August

- Ben & Jerry
- Social Venture Partners
- Wells Fargo

September

- Target

October

- Sister of Mercy

FUNDING UPDATE

Grant submission pipeline

Rolling Dates

- ASC Block Grant
- AT&T Aspire Funding
- Coca-Cola Community Support Grant
- Fifth Third Bank
- Lumina
- Michael & Susan Dell Foundation
- Presbyterian Committee
- Q Foundation
- Shell
- Toyota
- Walmart

FUNDING UPDATE

Grant submission pipeline

2019

- ASC Operating Support Grant
- Bank of America
- Charlotte NEXT Mini-Grant MeckEd
- City of Charlotte Jumpstart Community
- Trulliant Mini-Grant

2020

- Chick-fil-A

FUNDING UPDATE

Foundation research pipeline – cultivation calls

- Belk Foundation
- Duke Endowment
- Foundation for the Carolinas
- Goodrich Foundation
- Knight Foundation
- Lowes Charitable & Educational Foundation
- North Carolina GlaxoSmithKline Foundation
- Z Smith Reynolds Foundation

- <https://www.tgci.com/funding-sources/NC/top>

EVENTS – 2019



Conversations with the C-Suite – January 2019

- *Fund raising – sponsorship & ticket sales.*
- *Goal is \$25,000*
- *Location: Charlotte*

Cesar Chavez Contemplation Breakfast- March 25, 2019

- *Fund raising – sponsorship & ticket sales.*
- *Goal is \$10,000*
- *Location: Levine Museum of the New South*

Friend-raisers – Hosted by board member

- *Denver, Houston, Charlotte, Atlanta, Miami*
- *Goal per event is \$1,500*

FRIENDRAISERS

Guidelines for Board Members

1. Each Board member will be asked to host or co-host at least 1 of the 3 events per year.
2. For the event that you are assigned to, please invite between 10 – 15 individuals.
3. You will be responsible for obtaining the individual's name, address, and email address for mail distribution.
4. Advise each individual that attends that the event will be used as a networking opportunity but also as a fundraiser to support programs in their area.
5. The host or co-host will be responsible for the costs (food, drinks) and establishing location. We need 3 –5 board members to attend each event. A sign-up sheet will be developed and shared once dates have been determined.

BOARD MEMBER FINANCIAL COMMITMENT: TO BE ESTABLISHED

Total # of Board Members =

Total # of Commitment Sheets Received =

Total \$ Committed (not yet received) =

Total \$ Commitments (received) =